

Apex® Payroll Announces Partnership with The Online 401(k) PARTNERSHIP OFFERS CLIENTS INTEGRATED PAYROLL AND 401(K) PACKAGES

Roswell, GA February 1, 2012 – Apex Payroll a trusted provider of comprehensive payroll, payroll tax, Human Resources and timekeeping services and cloud based technology, today announced its partnership with The Online $401(k)^{TM}$, the leading provider of full-service Web-based 401(k) plans for small and single-person businesses. The partnership will enable businesses to access a comprehensive payroll and 401(k) solution free from hidden fees.

Both Apex Payroll and The Online 401(k) are dedicated to providing customized solutions that outshine the approach of most large organizations, while delivering a cost-effective and robust solution. Both organizations share a focus on solutions that are easy to use and powerful enough to meet the unique requirements of small businesses.

The Online 401(k) introduced its offering to small businesses as a smart, affordable alternative to those products with hidden fees that are present in many 401(k) providers. The integrated solution between The Online 401(k) and Apex Payroll enables small businesses to directly manage their 401(k) plan online while also making dedicated personal client care a top priority.

Stephen Gregg, CEO of Apex Payroll comments, "By partnering with The Online 401(k), we bring an integrated solution to our clients, enabling them to streamline their 401(k) process. Apex Payroll clients will benefit from an integrated payroll and 401(k) program that is much easier to implement and manage."

Small businesses interested in learning more about The Online 401(k) can request a quote at $\frac{\text{www.theonline401k.com/go/californiapayroll}}{\text{establish their }401(k)}$ plan, thanks to a streamlined plan adoption process. Once the 401(k) plan is set up, employees access 401(k) and investment education, select their investments and manage their individual 401(k) accounts, all from the convenience of their desktop.

About Apex® Payroll

Apex Payroll is a trusted provider of comprehensive payroll, payroll tax, Human Resources and timekeeping services and cloud based technology. Apex Payroll's proven solutions allow independent payroll services companies to efficiently compete feature for feature with larger established firms. Visit our company's website at www.apexpayroll.com or contact us at 877-750-APEX (2739) for additional information.

About The Online 401(k)

The Online $401(k)^{TM}$ is a Web-based retirement plan solution built to address the 401(k) needs of small businesses. One of the original Web-based 401(k) providers to address the small business market, today The Online 401(k) serves thousands of businesses across 50 states and continues to grow through strategic relationships with financial advisors and payroll providers.

The company's philosophy is simple: providing affordable, flexible, easy-to-use 401(k) plans for small businesses with less than 50 employees.

For more information about The Online 401(k), please visit us at www.theonline401k.com or call us at 1-877-775-401k.