

FOR IMMEDIATE RELEASE

Apex[®] HCM Announces New CEO

Roswell, GA. (November 20, 2017) – Apex HCM, a leader in payroll and human capital management, announced today the Board of Directors appointed Robert Digby as Chief Executive Officer effective November 20, 2017. Marty Hamby, President, remains in his position and on the Apex HCM Board of Directors and will continue to provide executive level guidance to continue Apex's rapid growth.

Digby brings to Apex twenty five years of service in the payroll, time and attendance and human resources industry. Kevin Frick, Managing Partner, Serent Capital and Chairman of the Board for Apex commented, "Stephen Gregg's retirement left big shoes to fill. Marty Hamby stepped in and expertly guided Apex providing us the opportunity to conduct a methodical and thorough search for the right Apex CEO. Robert brings to Apex industry experience, a track record of business leadership success, and maybe most importantly someone that understands our employees and customers."

Prior to Apex, Digby led several payroll industry businesses to become more innovative and customer experience oriented. Most recently Digby served as General Manager of Sage Payroll Division. Prior, Digby served as CEO for PayChoice and guided the company through rapid growth and expansion. Previous to PayChoice, Digby was President of RSM McGladrey Employer Services, the payroll, HR and Benefits division of RSM McGladrey/H&R Block. Robert also held senior leadership roles at Ceridian including President of the Small Business Payroll division.

Digby reflected on his new role at Apex, "What initially attracted me to Apex were the people; the Apex employees and the Apex customers. Stephen Gregg and Marty Hamby built a company of true payroll industry professionals and leaders; a group of people I want to work with. In addition, I relish the opportunity to work for an amazingly passionate and growth minded group of customers. Apex is an exciting environment."

"Robert brings direct industry expertise to Apex and experience of guiding organizations through tremendous growth. While Apex has grown for many years, I am confident Robert will accelerate our expansion and industry leadership," commented Marty Hamby, President, Apex. "I look forward to working with Robert to realize our product and services vision."

Digby commented on the Apex's success in developing an industry leading cloud based payroll / HCM solution for payroll service bureaus, "Simply put, I want to work with the best - and Apex is the best."

About Apex[®] HCM:

Apex HCM is a market leader in licensing cloud-based payroll and HR software technology and over 250 payroll service firms and vendors nationally use Apex's technology as the core of their business foundation. Apex's customizable, comprehensive suite of products and services include payroll, payroll tax, human capital management, applicant tracking and onboarding, time and attendance, reporting, manager and employee self-service, ACA compliance, mobile apps, workers' compensation, payroll debit cards and other business management tools normally reserved for large enterprises, now available to any business size. Apex's cutting-edge, cloud-based technology allows its customers to effectively compete feature-for-feature with larger established firms while dramatically improving their workforce productivity.

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